

News & Information

Our local channel features websites that focus on a certain region or regions.

This enables advertisers to target specific regions separately and adjust the marketing communication accordingly.

Contact:

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Statistics:

Websites: 11
Unique visitors: 2.124.500
Impressions: 57.655.000

Advertising options

Format	Price
Skyscraper	€ 12,50 CPM
Leaderboard	€ 15,00 CPM
Large Rectangle	€ 20,00 CPM
Cont. integration	Contact us
Advertorial	Contact us

News & Information

Websites

Behr
 Boom Regionale Nieuwstitels
 Buurtlink
 Crimesite
 HVZeeland.nl
 InFeite
 Nieuws.nl
 Scientias.nl
 Van Dale
 WallStreetWeb
 Zeeuwse regio.nl

Impressions

170.000
 19.500.000
 1.600.000
 2.200.000
 15.000.000
 10.000
 11.000.000
 550.000
 5.800.000
 1.700.000
 125.000
57.655.000

Unique visitors

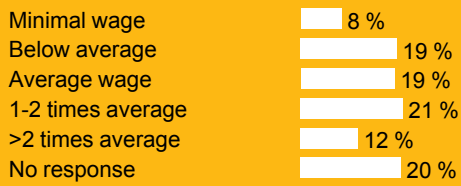
30.000
 195.000
 420.000
 200.000
 350.000
 5.000
 950.000
 135.000
 660.000
 70.000
 20.000
2.124.500

Visitor profile

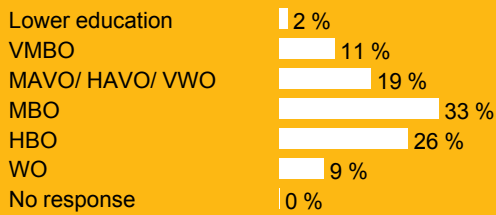
Sex



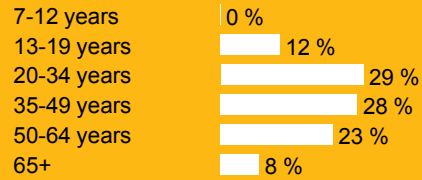
Income



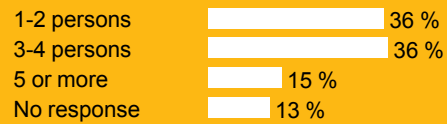
Education



Age



Family



Social class

